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SUPPLIER DUE DILIGENCE

ERSTELLT

14. Aug. 2026

Guangdong Sunrise Manufacturing Co., Ltd.

Consumer electronics + OEM PCBA · Founded 2011

OVERALL RISK

MEDIUM · Score 68/100

Zusammenfassung

Active mid-sized Guangdong-registered electronics manufacturer with plausible export track record. Clean sanctions profile, but corporate structure runs through a Hong Kong holding entity that limits UBO transparency. Financials trending down over the past 8 quarters — margin compression, one 2024 restructuring event. Recommend proceeding with standard pilot order + reference-check on 2 named customers before larger commitments.

Registry status

STATUS: PASS

Active Limited Liability Company registered with the Guangdong Administration for Market Regulation (available) [1]. Registered address in Shenzhen Nanshan district, founded 2011. Legal representative on file. Business scope covers PCBA assembly, consumer electronics, and OEM manufacturing. No dissolution or insolvency filings.

Corporate structure

STATUS: ATTENTION

Ownership held via 'Sunrise International Holdings (HK) Limited' — a Hong Kong-registered intermediate entity with a nominee-director structure common for tax planning but reducing UBO transparency. Ultimate beneficial owner is disclosed on the HK companies-registry filing but not directly on the mainland record [2]. Buyer should request signed UBO declaration at contract stage.

Sanctions screening

STATUS: PASS

No matches for the company, HK holding entity, or named directors in the EU Consolidated List, OFAC SDN, UK OFSI, or the US Entity List. PEP cross-check clean.

Adverse media

STATUS: ATTENTION

One flagged item in the last 24 months: a 2023 labor-arbitration case filed by a former line worker regarding unpaid overtime, settled out-of-court in Q4 2023. No pattern — this appears isolated in local Chinese-language sources. No product-safety recalls, no IP disputes, no environmental sanctions detected.

Financial signals

STATUS: ATTENTION

Publicly-reported revenue via HK holding's annual filing: ~USD 42M FY2023 (down from ~USD 51M FY2022, -18% YoY). Margin compression consistent with sector-wide pressure on Chinese consumer-electronics OEMs. One board-level restructuring recorded in April 2024 (COO departure). No overdue tax notices, no known creditor actions. Watch: another 2 quarters of decline would warrant reassessment.

QUELLEN (4)

[1] Guangdong Administration for Market Regulation · Company profile

https://www.gsxt.gov.cn/

[2] HK Companies Registry · Sunrise International Holdings (HK) Ltd

https://www.icris.cr.gov.hk/

[3] Alibaba Gold Supplier profile · Guangdong Sunrise

https://www.alibaba.com/

[4] OpenSanctions · consolidated screening

https://www.opensanctions.org/